Teaching news literacy with Checkology®

Help students tell the difference between fact and fiction.
Today’s students are facing the most challenging information landscape in history.
1. Information is the basis for civic literacy, agency and action.

2. Students are inheriting the largest and most complex information landscape ever.

3. We must prepare them to successfully navigate and play a role in shaping this landscape.

“Young people have a right to news literacy education” — The News Literacy Project
• **96%** didn’t consider ties in assessing a website’s credibility.

• **68%** couldn’t tell difference between news and advertising.

• **52%** believed Russian video was evidence of U.S. voter fraud.

**Source:** Stanford History Education Group’s “Students’ Civic Online Reasoning” report (2019)
What would a future look like in which students are not able to discern fact from fiction?
What is news literacy?

“I learned that misinformation can be shown in many different ways and you should always check the credibility of a piece of media before you believe or share it.”

- Evan, 10th grade student
Determine the credibility of information as well as the credibility of the source of that information.
Teachable skills

• Fact-checking

• Identifying misinformation

• Identifying purpose of information
Use the standards of authoritative, fact-based journalism in deciding what to trust, what to share and what to act on.

“...”
Teachable skills

- Identifying the standards of quality journalism
- Understanding newsworthiness
- Understanding news media bias
Understand the importance of a free press and interact with news and other information in ways that promote engaged participation in civic life.
Teachable skills

• Identifying rights protected by the First Amendment

• Understanding the journalist’s watchdog role

• Identifying the four main elements of press freedom
What is Checkology?

Checkology is a **free e-learning platform** with engaging, authoritative lessons on subjects like news media bias, misinformation, conspiratorial thinking and more.
Why educators love Checkology

“If I were in charge, Checkology would be part of a national mandated curriculum for sure!”

- Aaron Feldstein, seventh grade social studies teacher
Top journalists and experts lead the learning.
Preview: “InfoZones”

Preview: “Practicing Quality Journalism”
Customizable settings to suit remote, hybrid and in-person classrooms.
Journalist visits to students through the Newsroom to Classroom program.
Practice, extend and fact-check with dozens of supplemental activities.
Students enjoy it too!

Students in my classes enjoyed using Checkology.

Answered: 144   Skipped: 55
Questions?
“I can’t think of a more important time in history to have such an incredible resource available for students.”

- Mecca Sadler, high school English/EL division head
1. Go to checkology.org.

2. Register as an educator and connect with your school.

3. Create your account using email or a single sign-on option.
Once you have an educator account, you can begin...

Creating your first class.

Adding students.

Assigning a course.
Register, explore and plan your first Checkology lesson!
For more info or support, please visit:

checkology®
HELP CENTER

checkology.zendesk.com/hc/en-us
Thank you.