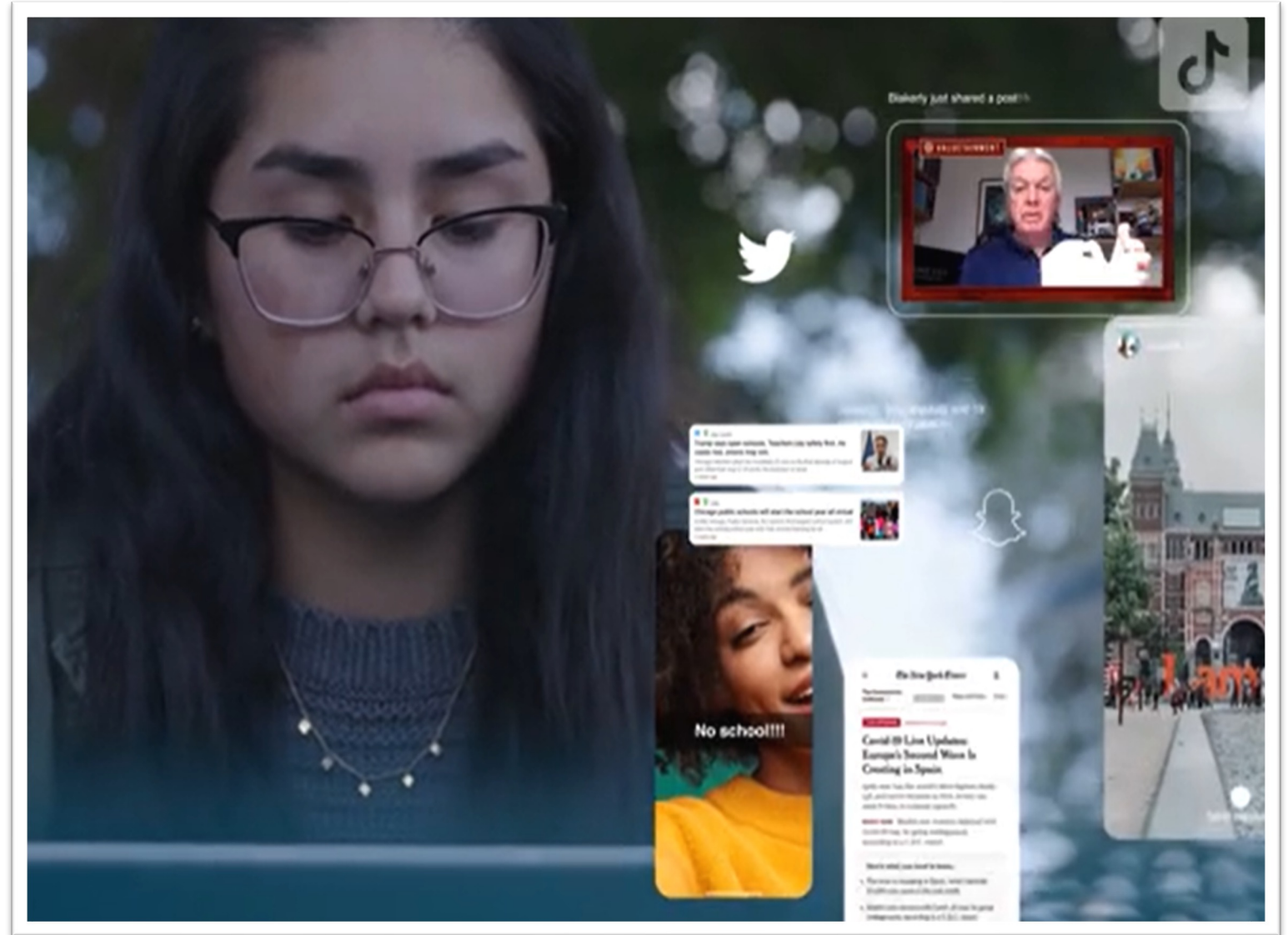




Teaching news literacy with Checkology[®]

Help students tell the difference between fact and fiction.

Today's students
are facing the
most challenging
information
landscape in
history.



“

**Young people
have a right to
news literacy
education**

”

1. Information is the basis for civic literacy, agency and action.
2. Students are inheriting the largest and most complex information landscape ever.
3. We must prepare them to successfully navigate and play a role in shaping this landscape.

- **96%** didn't consider ties in assessing a website's credibility.
- **68%** couldn't tell difference between news and advertising.
- **52%** believed Russian video was evidence of U.S. voter fraud.

Source: Stanford History Education Group's ["Students' Civic Online Reasoning" report](#) (2019)

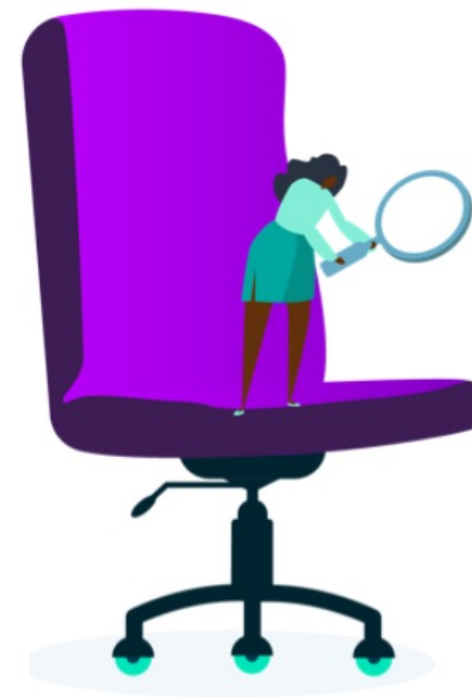
What would a future
look like in which
students are *not* able to
discern fact from fiction?



What is news literacy?

"I learned that misinformation can be shown in many different ways and you should always check the credibility of a piece of media before you believe or share it."

- Evan, 10th grade student



“

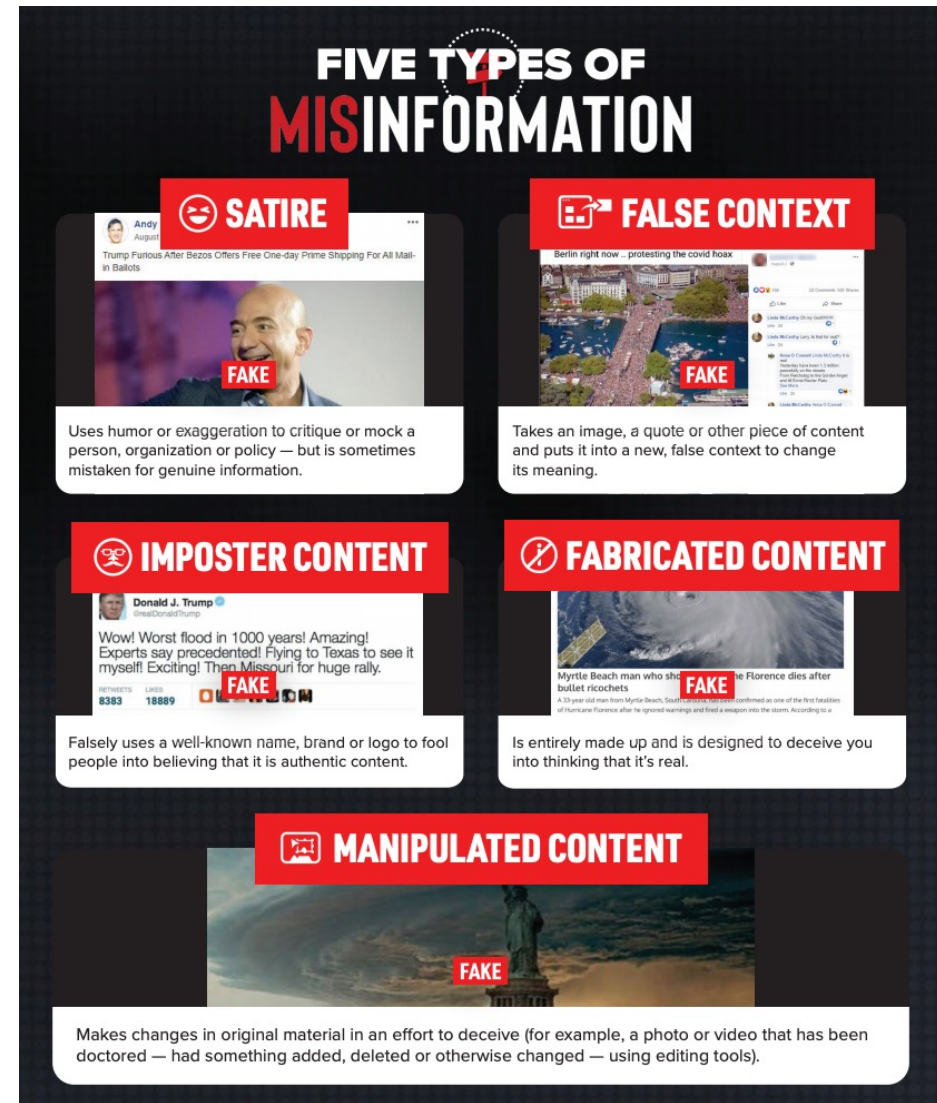
Determine
the credibility
of information as
well as the credibility
of the source of
that information.

”



Teachable skills

- Fact-checking
- Identifying misinformation
- Identifying purpose of information



“

Use the standards of authoritative, fact-based journalism in deciding what to trust, what to share and what to act on.

”

Multiple Credible Sources

Eyewitness, official, expert

Verification

The process of checking, confirming and supporting information and facts

Avoidance of Bias

Presenting the facts and context in as fair and accurate a manner as possible

Balance

Representing multiple sides of the issue, event or controversy without giving unfair weight to one side or point of view

Documentation

Documents, data, reports, video, photos or audio

Context

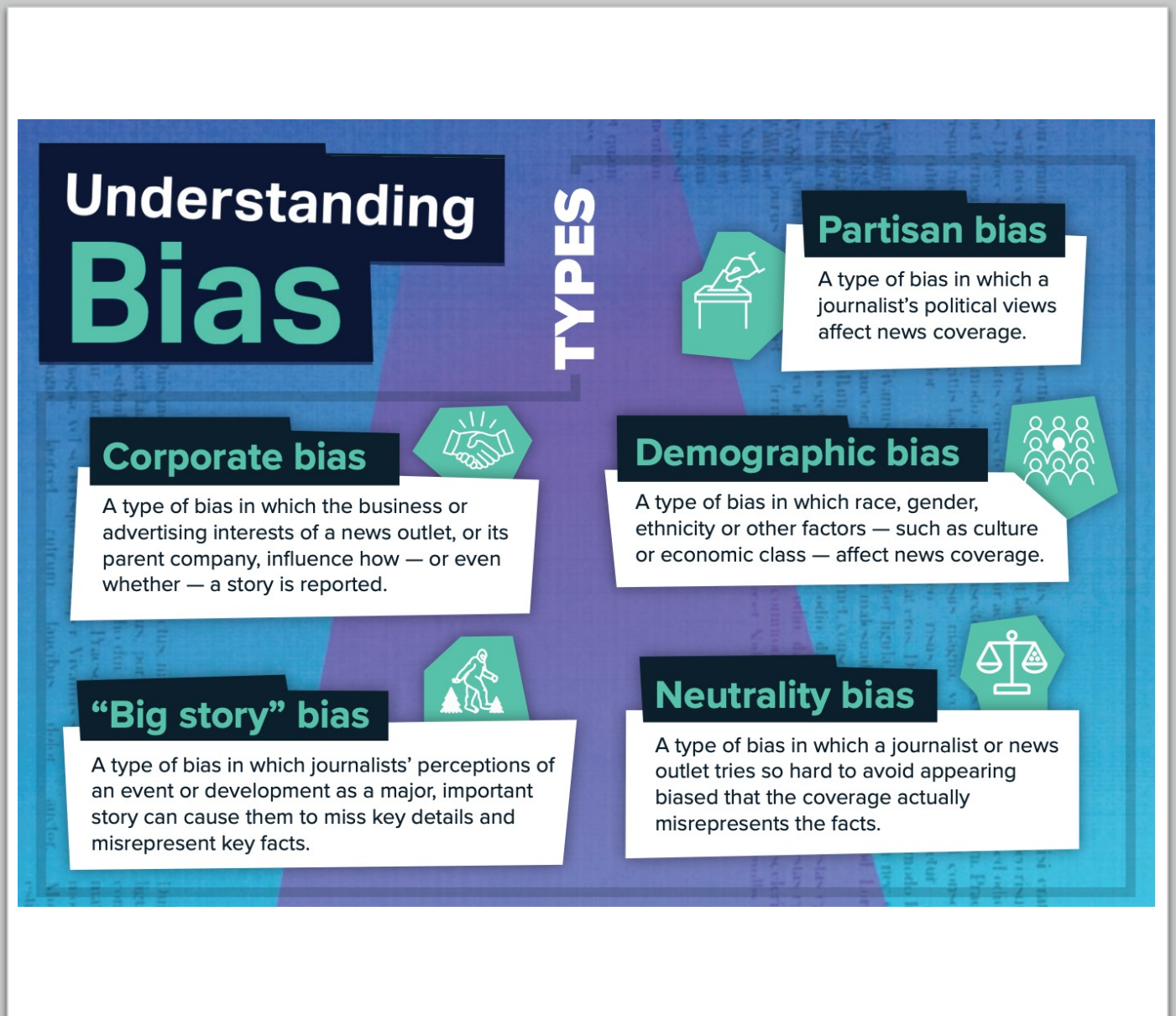
Presenting the facts in a way that makes their meaning clear, fair and accurate

Fairness

Treating sources and subjects with appropriate respect, and giving subjects a chance to share their points of view or respond to any assertions or allegations about them

Teachable skills

- Identifying the standards of quality journalism
- Understanding newsworthiness
- Understanding news media bias



“

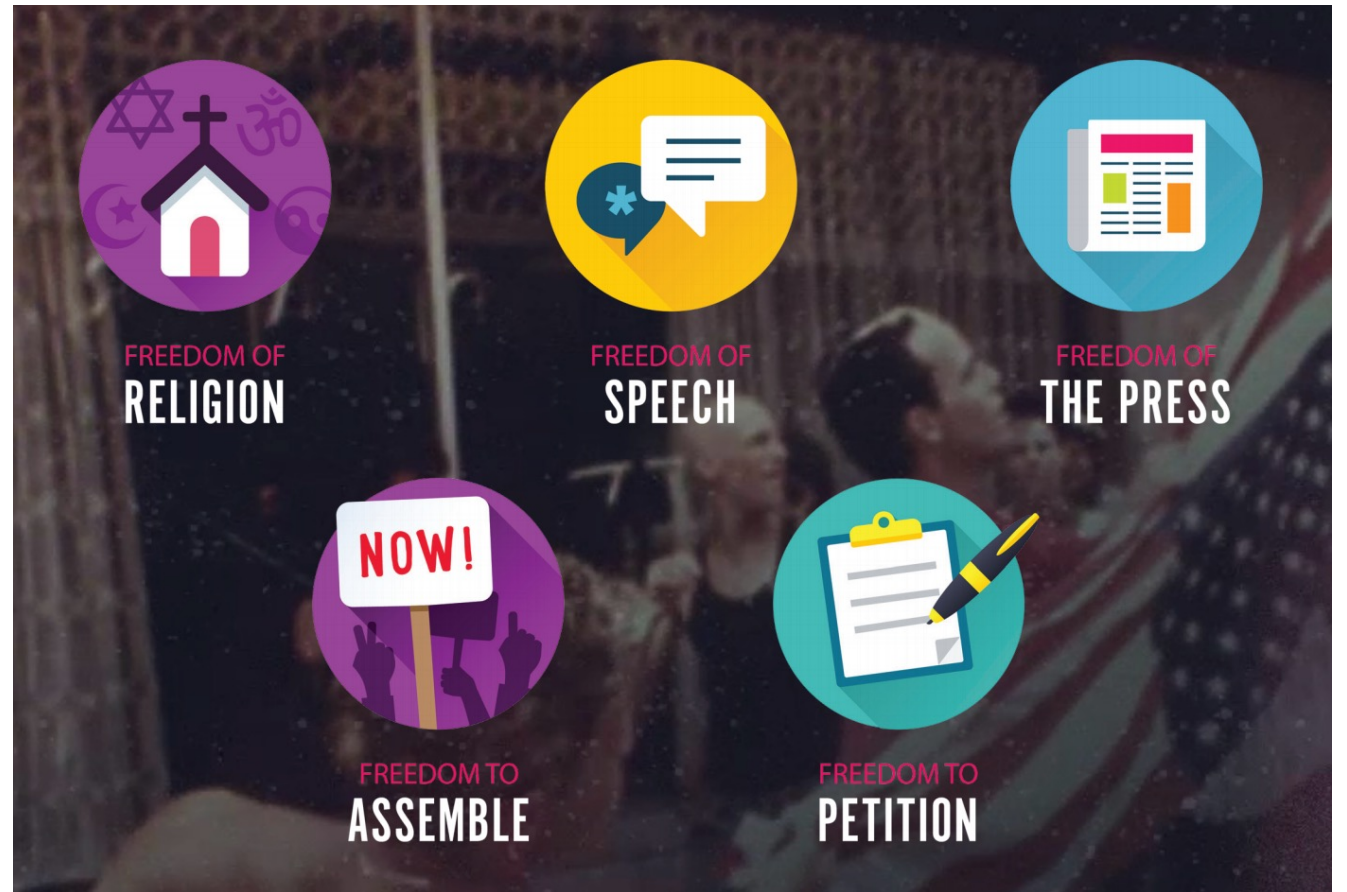
Understand the importance of a free press and interact with news and other information in ways that promote engaged participation in civic life.

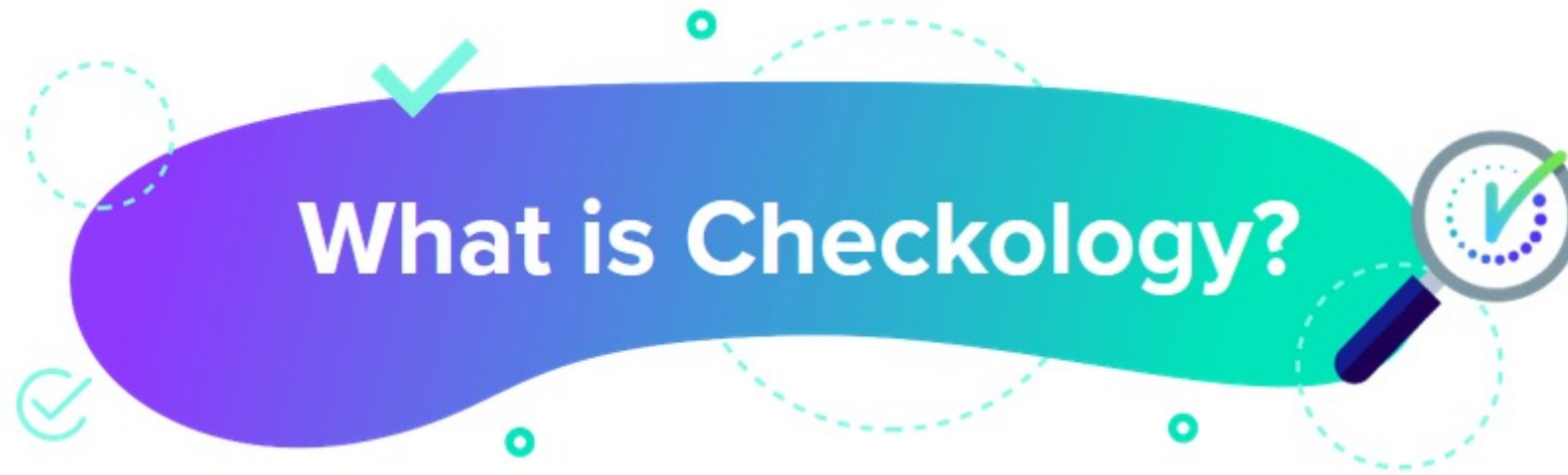
”



Teachable skills

- Identifying rights protected by the First Amendment
- Understanding the journalist's watchdog role
- Identifying the four main elements of press freedom





Checkology is a **free e-learning platform** with engaging, authoritative lessons on subjects like news media bias, misinformation, conspiratorial thinking and more.

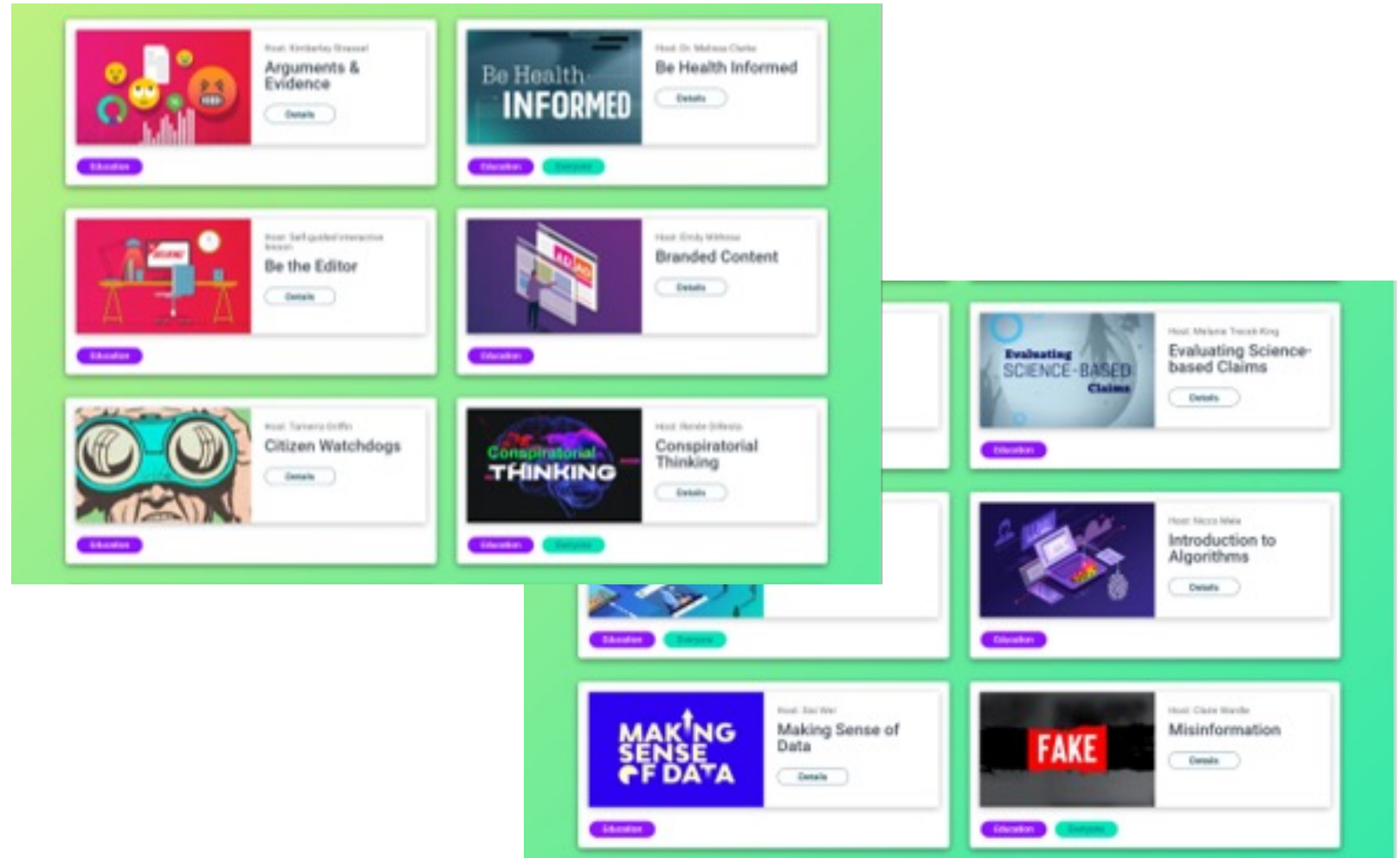
Why educators love Checkology

"If I were in charge, Checkology would be part of a national mandated curriculum for sure!"

- Aaron Feldstein, seventh grade social studies teacher



Top journalists and experts lead the learning.






Preview: [“InfoZones”](#)



Preview: [“Practicing Quality Journalism”](#)




**Pre-Assessment
SURVEY**

Pre/Post Assessment

The pre- and post-assessment surveys help you assess students' prior knowledge and measure concrete learning gains for each Checkology lesson you use. Anonymous aggregate data also helps NLP better understand student learning patterns and improve the platform.

OFF ☒ ON



Class avatar

Upload

One-to-Many Lesson Mode [?]

OFF ☐ ON

Co-Teachers

The selected teachers will have access to view and evaluate student work within this class.

☐ Jordan Maze

☒ Shaelynn Farnsworth

Customizable settings
to suit remote, hybrid and
in-person classrooms.



Aisha Al-Muslim
The Wall Street Journal



Elaine Aradillas
People

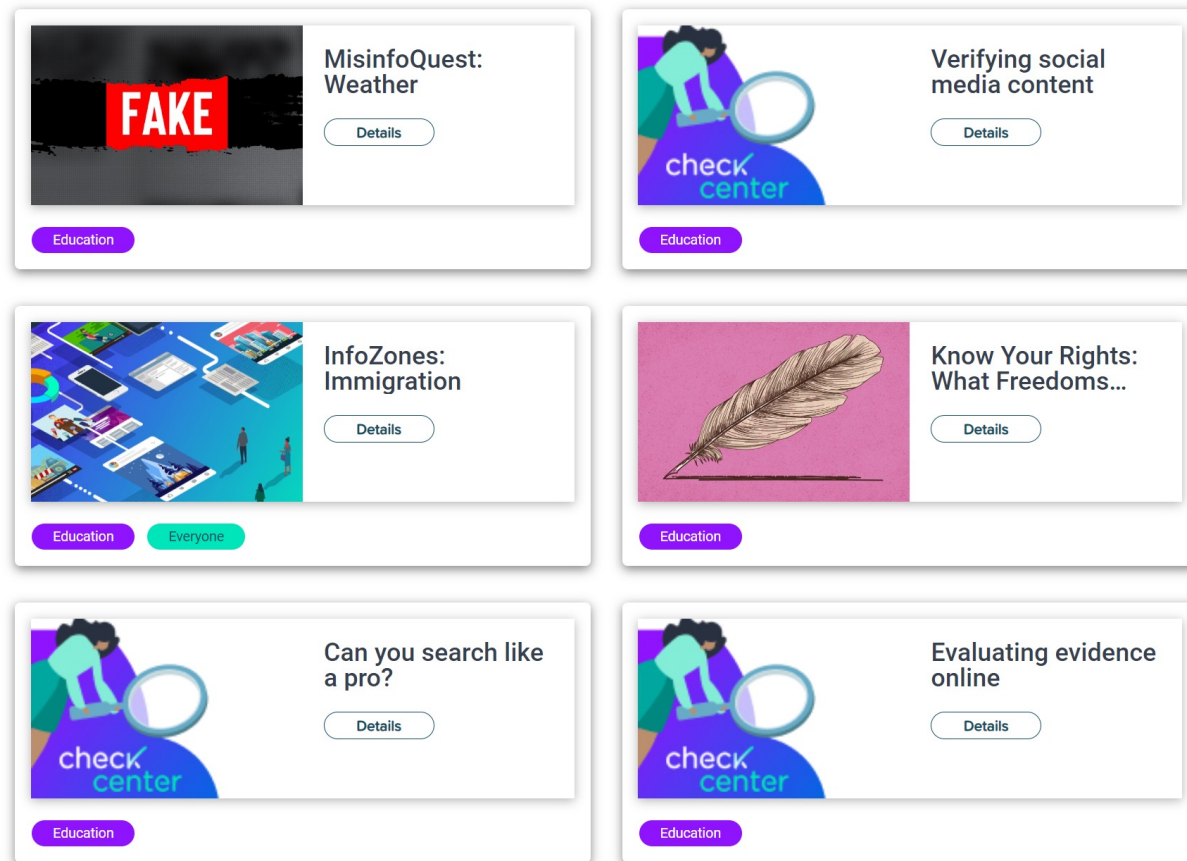


Joni Hirsch Blackman
West Suburban Living
Magazine/freelance



Hannah Bloch
NPR

Journalist visits to students through the Newsroom to Classroom program.

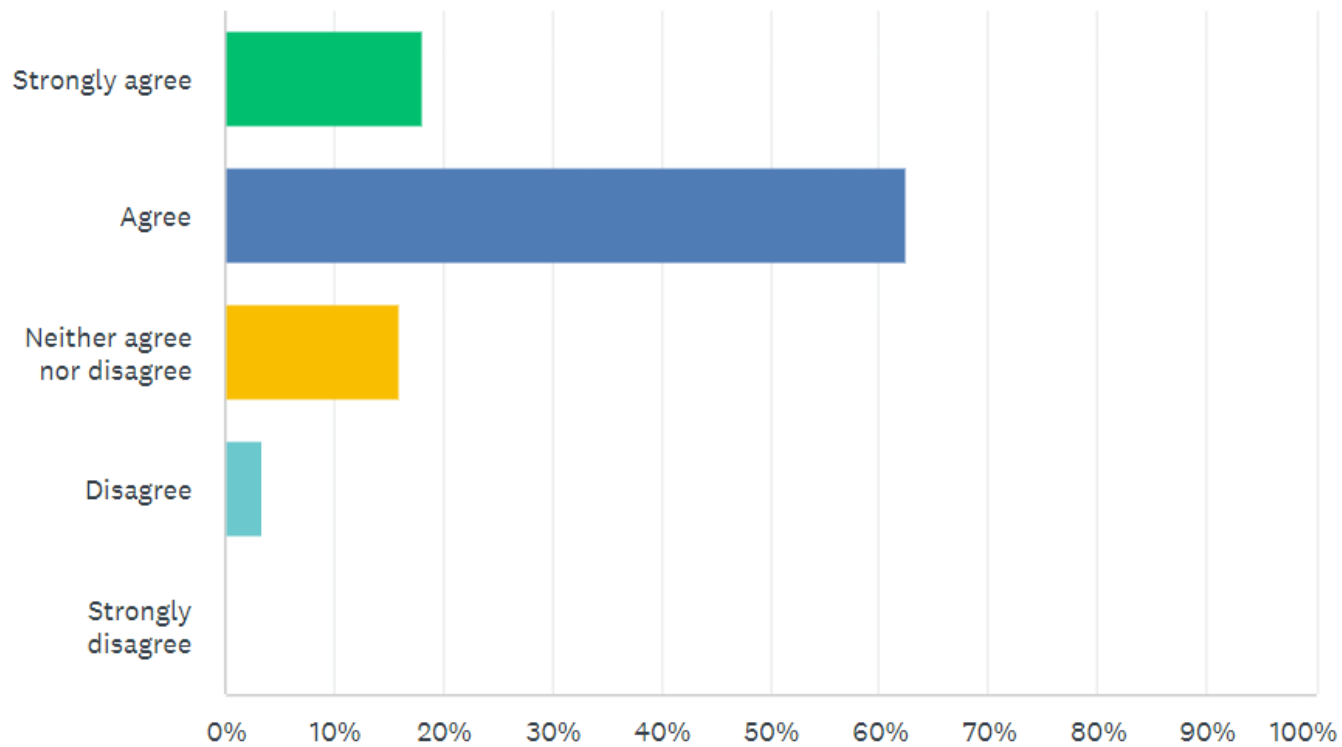


Practice, extend
and fact-check with
dozens
of supplemental
activities.

Students enjoy it too!

Students in my classes enjoyed using Checkology.

Answered: 144 Skipped: 55



Questions?



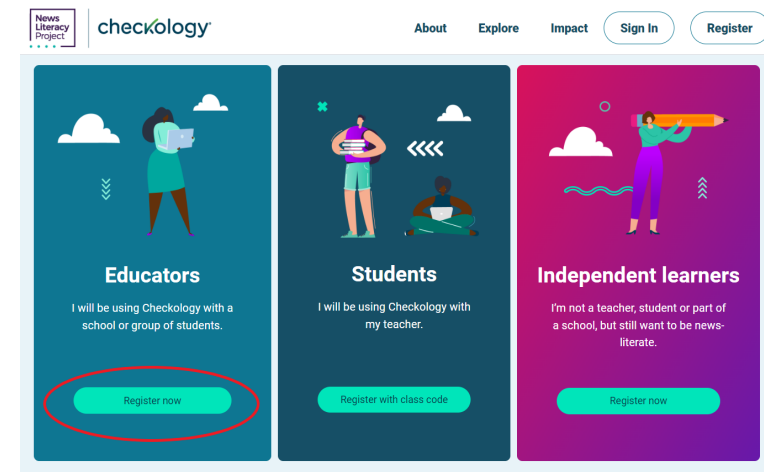
Getting started on Checkology



“I can’t think of a more important time in history to have such an incredible resource available for students.”

- Mecca Sadler, high school English/EL division head

1. Go to **checkology.org**.



2. Register as an educator and connect with your school.

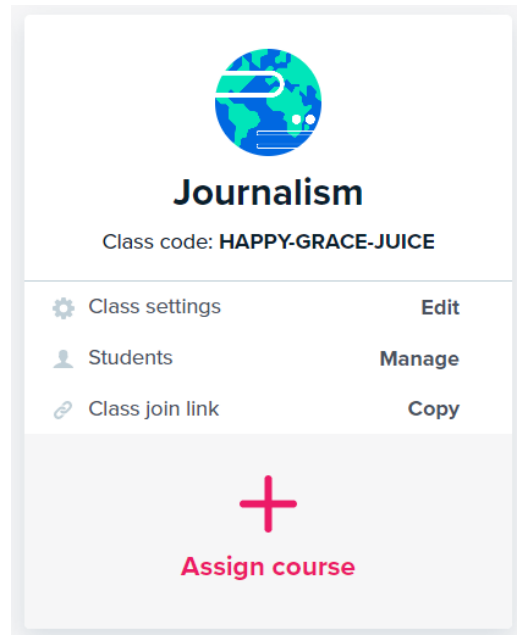
This is a registration form titled 'Where do you teach?'. It is set against a dark blue background with an illustration of a schoolhouse on a laptop. The form contains four input fields: 'School type*' with a dropdown arrow, 'Country/Region*' with a dropdown arrow, 'School ZIP/postal code*', and 'Find your school*' with a dropdown arrow. A 'Next' button is located at the bottom right of the form.

3. Create your account using email or a single sign-on option.

This is a registration form titled 'Create your educator account'. It is set against a dark blue background with an illustration of a schoolhouse on a laptop. The form offers three registration options: 'Register with Google' (with the Google logo), 'Register with Microsoft' (with the Microsoft logo), and 'Register using email' (with a large red button). Below these options, there is a link that says 'Already have an account? Sign in.' and a '< Back' link at the bottom left.

Once you have an educator account, you can begin...

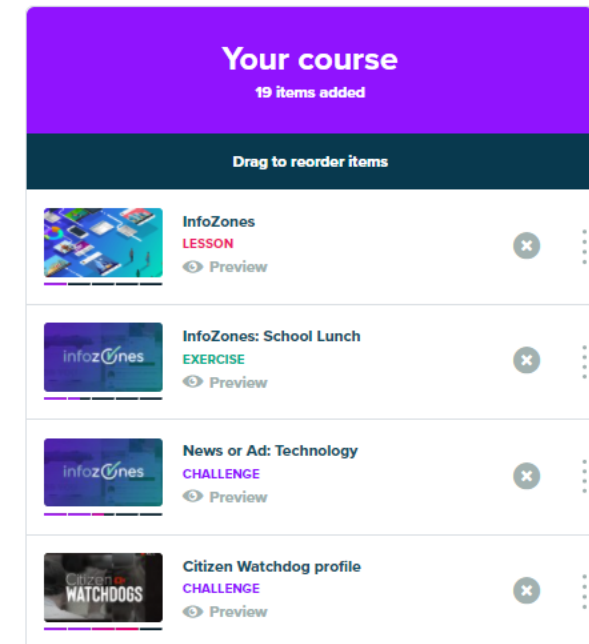
Creating your first class.



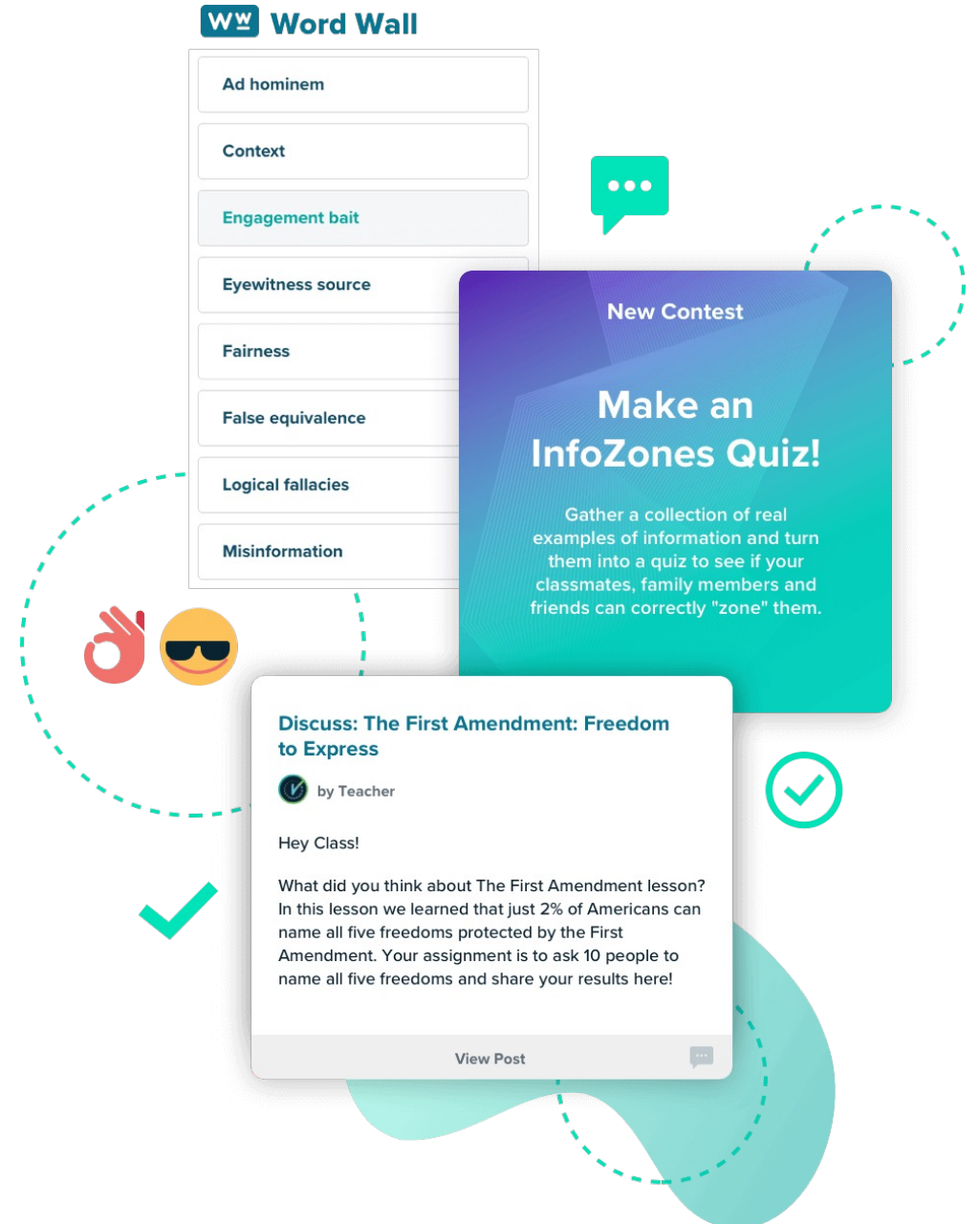
Adding students.



Assigning a course.



Register, explore and plan your first Checkology lesson!



For more info or support, please visit:

checkology®
HELP CENTER

checkology.zendesk.com/hc/en-us

Thank you.



/TheNewsLiteracyProject



@NewsLitProject



@NewsLitProject



LinkedIn.com/company/the-news-literacy-project



@NewsLitProject

newslit.org